

---

## Cultural diversity in film festivals seen through the press

*A Data Management Plan created using DMP Assistant*

**Creator:** Antonio Peláez Barceló

**Principal Investigator:** Antonio Peláez-Barceló

**Data Manager:** Antonio Peláez-Barceló

**Affiliation:** Toronto Metropolitan University

**Funder:** Digital Research Alliance of Canada

**Template:** Portage Template for Mixed Methods (Surveys & Qualitative Research)

**ORCID iD:** 0000-0003-3605-0512

### **Project abstract:**

Since their inception, film festivals have been mentioned as sources of diversity as they have programmed films from all around the world. For my PhD dissertation I'm doing these research questions: Are film festivals a good practice for cultural diversity? Is cultural diversity an issue in the written press agenda? In order to answer them, I need to gather data from the film festivals themselves as well as from the written press I'm considering: daily newspapers and trade magazines

**Identifier:** 8279

**Last modified:** 01-03-2022

### **Copyright information:**

The above plan creator(s) have agreed that others may use as much of the text of this plan as they would like in their own plans, and customise it as necessary. You do not need to credit the creator(s) as the source of the language used, but using any of the plan's text does not imply that the creator(s) endorse, or have any relationship to, your project or proposal

# Cultural diversity in film festivals seen through the press

---

## Research Data Management Policies

Are there any research data management policies in place that outline requirements and/or best practice guidance regarding the management of your data? If so, provide details and, if helpful, URL links to these policies.

## Data Collection

Describe the type(s) of data that you will collect, including all survey, interview and/or focus group data. If there are any additional types of data that will be collected or generated describe these as well.

Types of data:

- 1) QUANTITATIVE. Films programmed in Cannes, Toronto and San Sebastián: Title, Director, Producing Countries, Languages, Gender, International Coproduction, Various Languages.
- 2) QUANTITATIVE. Box Office from the last 10 years (2010-2019): Spain, France and Domestic.
- 3) QUALITATIVE / MIXED: Final press reports from NYTimes, Le Monde, ABC, The Globe and Mail. Content analysis.
- 4) Interviews: programmers, distributors, journalists.
- 5) MAXQDA files.

Are there any existing data that you can re-use and that will provide insight or answer any of your research questions? If so, please explain how you will obtain these data and integrate them into your research project.

Cannes International Film Festival and SSIFF (San Sebastián International Film Festival) provide lots of information through their websites. I'll be using it alongside info from IMDB, Ministry of Culture in Spain and BoxOffice Mojo.

TIFF (Toronto International Film Festival) doesn't provide this info in the website, but they have sent me a XLS with Year of Festival, Title, Alternate Titles, Director and Country. I'm including Section and all the data stated before.

It is important to identify and understand as early as possible the methods which you will employ in collecting your data to ensure that they will support your needs, including supporting the secure collection of sensitive data if applicable.

Describe the method(s) that you will use to collect your data.

TYPE 1):

- 1) Extraction from website or from XLS by TIFF.
- 2) Completion (languages, gender) with IMDB.
- 3) Completion (section) with TIFF Reference Library.

TYPE 2):

- 1) Films released in Spain: Database from Ministry of Culture <https://www.culturaydeporte.gob.es/cultura/areas/cine/mc/catalogodecine/inicio.html>
- 2) Films released in France: Box Office Mojo.
- 3) Films released in Canada: Box Office Mojo (Domestic).

TYPE 3):

- 1) Research online for NYTimes, ABC and Le Monde (I am subscriber).
- 2) Research through Toronto Public Library and website - The Globe and Mail.
- 3) Inclusion in MAXQDA.

TYPE 4):

- 1) Video and/or audio recording. Direct contact with the interviewee.

If interview and/or focus group audio recordings will be transcribed, describe how this will securely occur, including if it will be performed internally to the research team or externally (outsourced), and/or if any software and/or electronic platforms or services will be used for transcribing.

They all will be transcribed by me. I will also be using MAXQDA to analyze interviews both transcribed or in video/audio.

Describe how your data will be securely transferred, including from data collection devices/platforms and, if applicable, to/from transcriptionists.

Describe all of the file formats that your data will exist in, including for the various versions of both survey and qualitative interview/focus group data. Will these formats allow for data re-use, sharing and long-term access to the data?

TYPE 1) and 2) will be stored in XLS as it is the system MAXQDA supports. We are considering a backup in CSV, but we've seen some problems of character conversion with this format.

TYPE 3) are recorded in PDF.

TYPE 4 in MP4, MOV, MP3 and WAV.

## Documentation and Metadata

Describe any documentation and metadata that will be used in order to ensure that data are able to be read and understood both during the active phases of the project and in the future.

Question not answered.

Describe the file naming conventions that will be used in order to support quality assurance and version-control of your files and to help others understand how your data are organized.

TYPE 1:

1976\_2019\_TIFF\_GalaSP\_Analysis\_Unfinished.xlsx

1946\_1952\_Cannes\_Countries\_Intermediary\_Finished.xlsx

Year1\_Year2\_FestivalName\_Content(Example:Sections)\_Purpose\_State(Unfinished, ToReview, Finished; if needed, here we could include version)

TYPE 2:

2010\_2019\_SSIFF\_BoxOffice\_Analysis\_Unfinished.xlsx

Same format, but period only 2010-2019.

TYPE 3:

1946\_9\_16\_Cannes\_LeMonde\_Ouverture\_Magnan\_Editable.pdf

1957\_5\_26\_Cannes\_NYTimes\_Review\_Hawkins\_NonEditable.pdf

Year\_Month\_Day\_FestivalName\_NewspaperName\_Type\_Journalist\_EditableOrNot

FestivalName: Cannes, TIFF, SSIFF

NewspaperName: NYTimes, Le Monde, ABC, Globe (The Globe and Mail)

TYPE 4:

2020\_06\_02\_RobertoCueto\_SSIFF.mov

2020\_06\_02\_RobertoCueto\_SSIFF\_CUESTIONARIO.docx

2020\_06\_02\_RobertoCueto\_SSIFF\_TRANSCRIPCION.docx

Year\_Month\_Day\_PersonInterviewed\_FestivalName\_(Optional)TypeOfContent

Describe how you will ensure that documentation and metadata are created, captured and, if necessary, updated consistently throughout the research project.

Question not answered.

Describe any metadata standard(s) and/or tools that you will use to support the describing and documenting of your data.

THINK ABOUT IT!!!

## Storage, Access, and Backup

Describe where, how, and for how long data will be securely stored during the *active phases* of the research project. If any data are to be collected through the use of electronic platforms, account for their usage within your data storage description. Include a description of any policies and procedures that will be in place to ensure that data are regularly backed-up.

Data are stored both locally on my iPad and MacBook and in my iCloud account.

It will have a backup also on Figshare.

I have to prepare backup and sharing procedures. Interviews will not be available but in the form of appendixes to my dissertation if needed.

Describe how members of the research team will securely access and work with data during the active phases of the research project.

At this stage, the only member is me, so there will not be any other one allowed to access.

Describe how much storage space you will require during the active phases of the research project, being sure to take into account file versioning and data growth.

Because of the size of interviews we consider up to 60Gb. We'll have to review this as the data from MAXQDA needs to have a backup too.

## Preservation

Describe how you will ensure that your data is preservation ready, including the file format(s) that they will be preserved in and. Explain how you will prevent data from being lost while processing and converting files.

I have seen there is an issue with losing data when converting to CSV. As MAXQDA uses XLS and while addressing the problem with CSV, I am preserving the quantitative data in XLS. As I have used also numbers, if there is Numbers file available I will store it too.

THIS SHOULD BE THOUGHT MORE IN DEPTH.

**Describe where you will preserve your data for long-term preservation, including any research data repositories that you may be considering to use. If there are any costs associated with the preservation of your data, include those details.**

Figshare. It is free, at least at this moment. It could be made available also through antoniopelaez.com . I have to consult if there are any CEU policies about this.

## Sharing and Reuse

**Describe what data you will be sharing, including which version(s) (e.g., raw, processed, analyzed) and in what format(s).**

I guess, it would be all analyzed data, along with charts.

REVIEW: TIFF gave me the XLS only for my research. Can I share it?

**Describe whether there will be any restrictions placed on your data when they are made available and who may access them. If data are not openly available, describe the process for gaining access.**

I would like to leave these data open for everyone. Is it possible? When? It would be after exposing the dissertation.

REVIEW: TIFF gave me the XLS only for my research. Can I share it?

**What type of end-user license will you include with your data?**

REVIEW. Creative Commons' CC0.

REVIEW: TIFF gave me the XLS only for my research. Can I share it?

## Responsibilities and Resources

**Who will be responsible for data management during the project (i.e., during collection, processing, analysis, documentation)? Identify staff and organizational roles and their responsibilities for carrying out the data management plan (DMP), including time allocations and training requirements.**

Me.

**How will responsibilities for managing data activities be handled if substantive changes happen in the personnel overseeing the project's data, including a change of Principal Investigator?**

To be addressed.

**What resources will you require to implement your data management plan? What do you estimate the overall cost for data management to be?**

We have 0 resources. Think about the future and the maintenance.

## Ethics and Legal Compliance

**If applicable, what strategies will you undertake to address secondary uses of data, and especially those which are sensitive in nature?**

Consult with every festival (specially TIFF), but I guess there is nothing sensitive.

**How will you manage legal, ethical, and intellectual property issues?**

According to the rules of CEU Universities. As I'm not sharing the interviews and I will (try to) collect authorizations of each interviewee, I guess ethical issues are managed. There should not be legal or intellectual property issues but those related to the XLS by TIFF as said before.